

## Protection upgraded

### Press Release

## SurTec announces cooperation with Poongwon Chemical Co., Ltd. In South Korea

The long-term business partner assumes responsibility for the further development of the South Korean market

*Bensheim, April 1, 2021.*

Poongwon and SurTec can look back on some 18 years of successful cooperation in the South Korean surface treatment market. Starting with joint activities in the field of Industrial Parts Cleaning for the Electronics Industry, the strong relationship expanded over time to include SurTec's Metal Pre-treatment and Functional Electroplating product ranges.

In order to continue providing excellent service to this growing market, Poongwon will take over all sales, technical and logistic activities in South Korea as primary representative of SurTec starting from May 1<sup>st</sup>, 2021. Based on the already successful partnership throughout the years SurTec is convinced that Poongwon will continue to grow the surface treatment business in South Korea. With their team of technical experts for various applications, Poongwon will provide outstanding technical support and product supply to South Korean customers.

With effect from May 1<sup>st</sup>, 2021, the team of SurTec Korea will pursue different tasks in order to expand the SurTec business across Asia. Global OEM's can hence still rely on known contacts in addition to the support of Poongwon in South Korea.

“Poongwon is the perfect match for SurTec in the South Korean surface treatment market. Not only can we rely on an already fruitful joint history, we also see great potential for the further development of this market with combined competencies.”, says Tim Phelps, Regional Manager Asia at SurTec.



## Short profiles:

### About SurTec

SurTec develops, manufactures and supplies chemical specialities for surface finishing. With its four fields of application - Industrial Parts Cleaning, Metal Pre-treatment, Functional and Decorative Electroplating - SurTec offers a highly comprehensive portfolio in this sector. SurTec is certified according to ISO 9001 (Quality Management). The additional certifications according to ISO 45001 and ISO 14001 emphasise the important corporate goals of ecological friendliness and the conservation of resources.

The SurTec Group, based in Bensheim, Germany, has subsidiaries in 22 countries. In addition, it cooperates with partners who represent SurTec in more than 20 countries.

### About Freudenberg Chemical Specialities

Freudenberg Chemical Specialities develops, manufactures and markets chemical specialties. To be close to its customers, the company is represented globally in the market with its five brands, Klüber Lubrication, Chem-Trend, OKS, SurTec and Capol. Freudenberg Chemical Specialities is one of the global leading manufacturers of specialty lubricants, release agents, chemotechnical maintenance products, and solutions for surface and galvanic technologies. Headquartered in Munich, Germany, the Business Group runs its own companies in some 40 countries. In 2018, Freudenberg Chemical Specialities employed about 3,600 people and generated sales of more than one billion Euros.

Freudenberg Chemical Specialities is a full subsidiary of Freudenberg & Co. KG, which is headquartered in Weinheim, Germany. Founded in 1849 by Carl Johann Freudenberg, the family-owned company provides customers with technically advanced solutions. In 11 business groups, more than 48,000 employees cultivate a continuous innovation partnership with customers in about 60 countries.

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